



HANDLOOM, HANDICRAFTS & TEXTILE

Handmade products will help India be a self-reliant country. Handloom can enrich our daily lives and surroundings in many ways; from clothing to furnishing to Masks in Covid times to wall hanging. Empowering our weavers & artisans and contributing towards preserving our rich indigenous heritage, Hon'ble Prime Minister Narendra Modi ji has taken many big steps.

The **Micro, Small, and Medium Enterprises (MSMEs)** sector is the most vibrant and dynamic industrial sector contributing significantly to the GDP and export while employing around 40 per cent of the Indian workforce. Hon'ble Prime Minister emphasized that the MSME sector will act as the bedrock for economic revival. Intending to get the MSME sector back on its feet, the Prime Minister announced the MSME sector to be within the purview of the Atma-Nirbhar Bharat Abhiyan.

MSMEs and also increased the limit for investment in these units. The change in definition will allow these units to expand and at the same time avail the benefits of MSME classification. It has also disallowed tenders from foreign companies mainly to protect these small units from unfair competition. The boost to the MSME sector will consequently benefit a lot more industries, especially automobile sector as most of the auto companies are MSMEs. It will help resume businesses, strengthen the supply chain and will also help reduce dependence on other countries.

Focus:-

- Jute Products
- Khadi Products
- Bamboo Products
- Coir Industries
- SME-Units
- Eco friendly Products
- Women Entrepreneurs / Self help group
- Wool Utility and Products
- Handloom and Handicrafts

